

EXPLAIN WHAT IS NOT DEVICUS.

Design theme: Self Assembly decorative product for a special event.

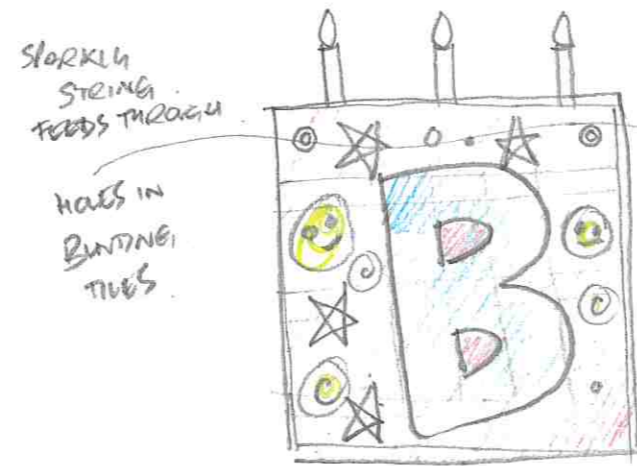
Study the Design Brief and the Design Specification below.

Design Brief: A national Hobby and Craft store want to market a pack of die-cut bunting suitable for a child's birthday. They plan to market them in a plastic bag with header card to hang on a wire hook in their stores.

Design Specification:

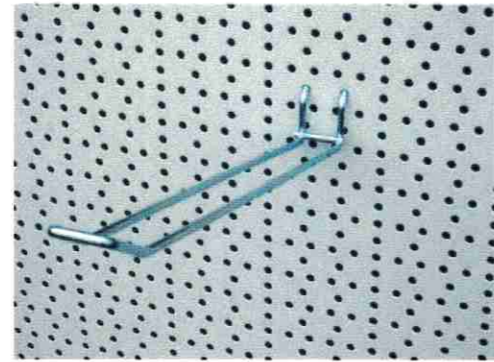
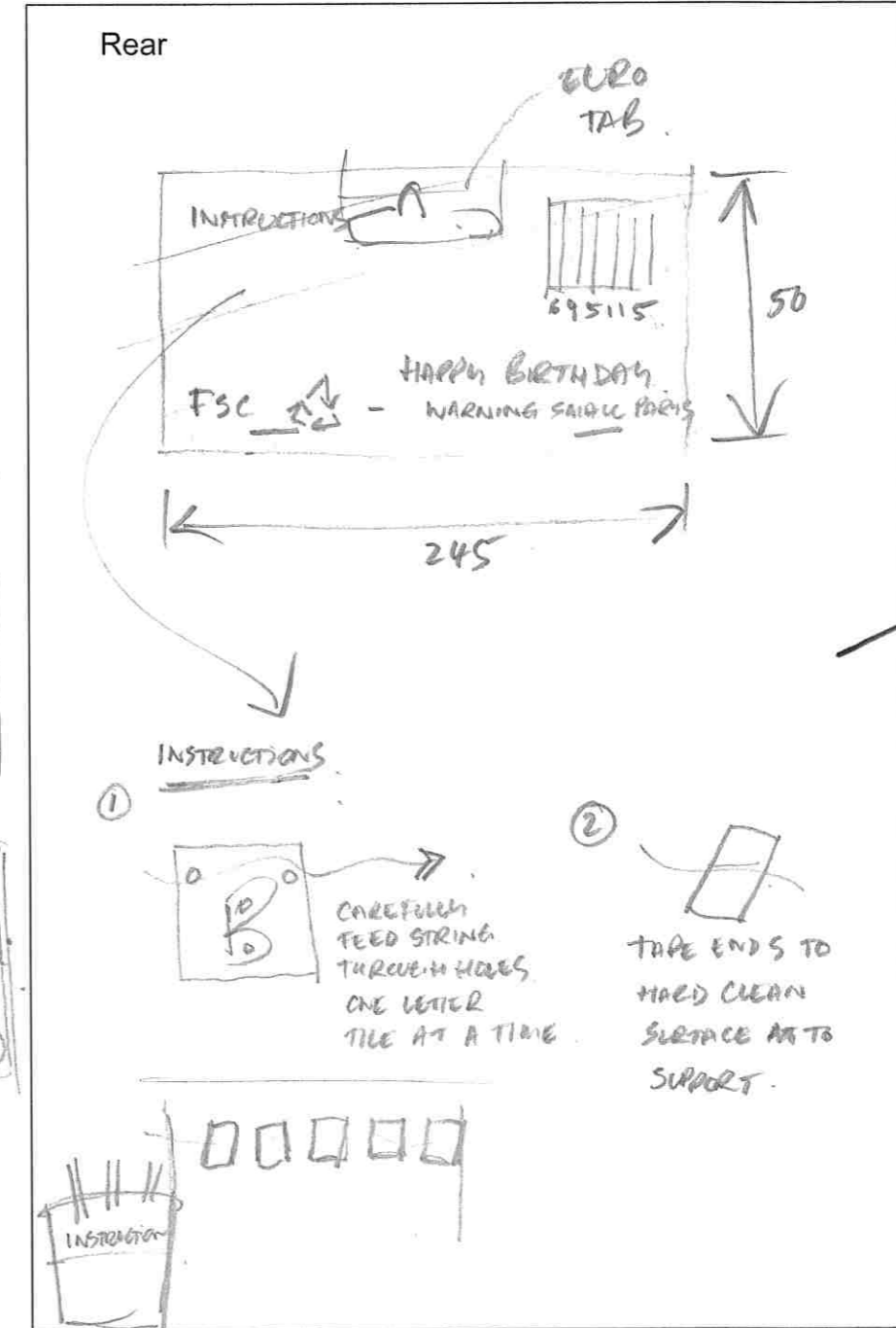
- The bunting needs to fit in a plastic bag 250 x 160 mm.
- The bag will need to have a card insert which on one side will have simple instructions on how to assemble the bunting and on the front, promotional information.
- The kit should be able to be put together by the purchaser.
- Specify any other component needed to complete the product

Choose one of your ideas and develop to a finished shape.



PARALLEL TILES WILL USE THE SAME SHAPE + BACKGROUND DESIGN, BUT DISPLAY INDIVIDUAL LETTERS IN ORDER TO FORM BIRTHDAY.

In the spaces below show what your ideas are for the front and rear of the card insert.



150 Sketch - set up / protractor + ways to hang

In the space below sketch some different ideas of your bunting



5
7
4
4
9
4
1
1

22M
30

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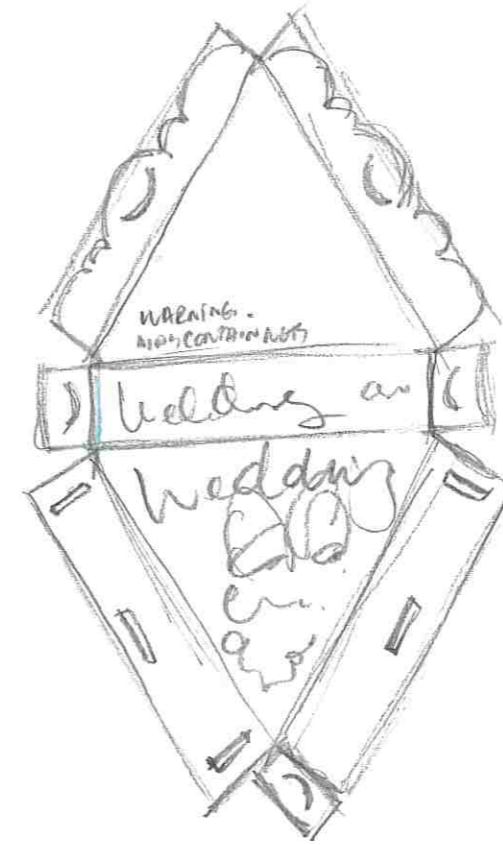
Design Brief: A chocolate manufacturer who supplies individual chocolates to wedding organisers to be used as favours. The organisers need to have a supply of small containers to allow them to pack chocolates for guests.

Design Specification.

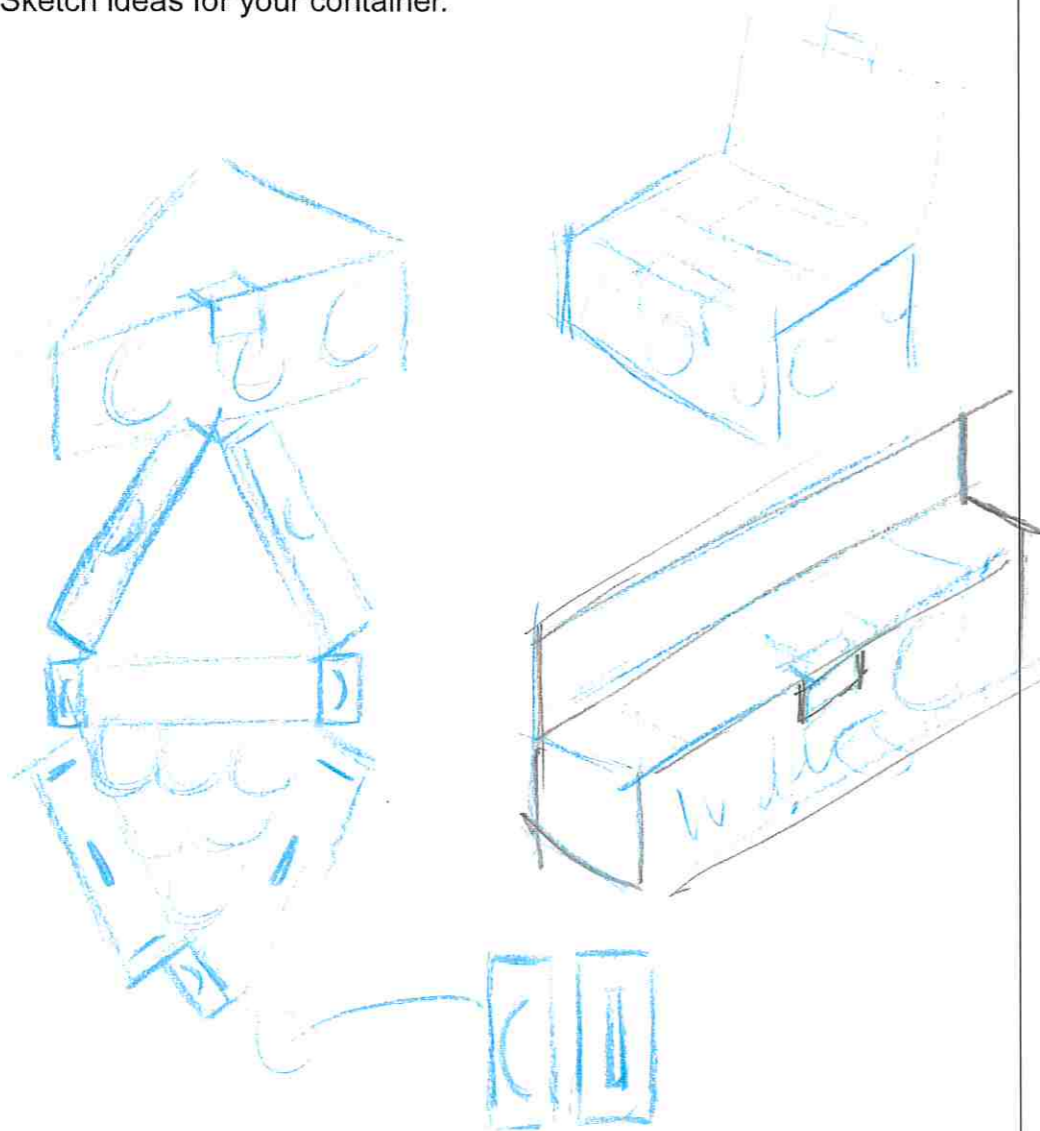
- The container should hold about six chocolates.
- The container should be able to be assembled by the organiser without glue or tape.
- The container should be fitting for the event and attractive.



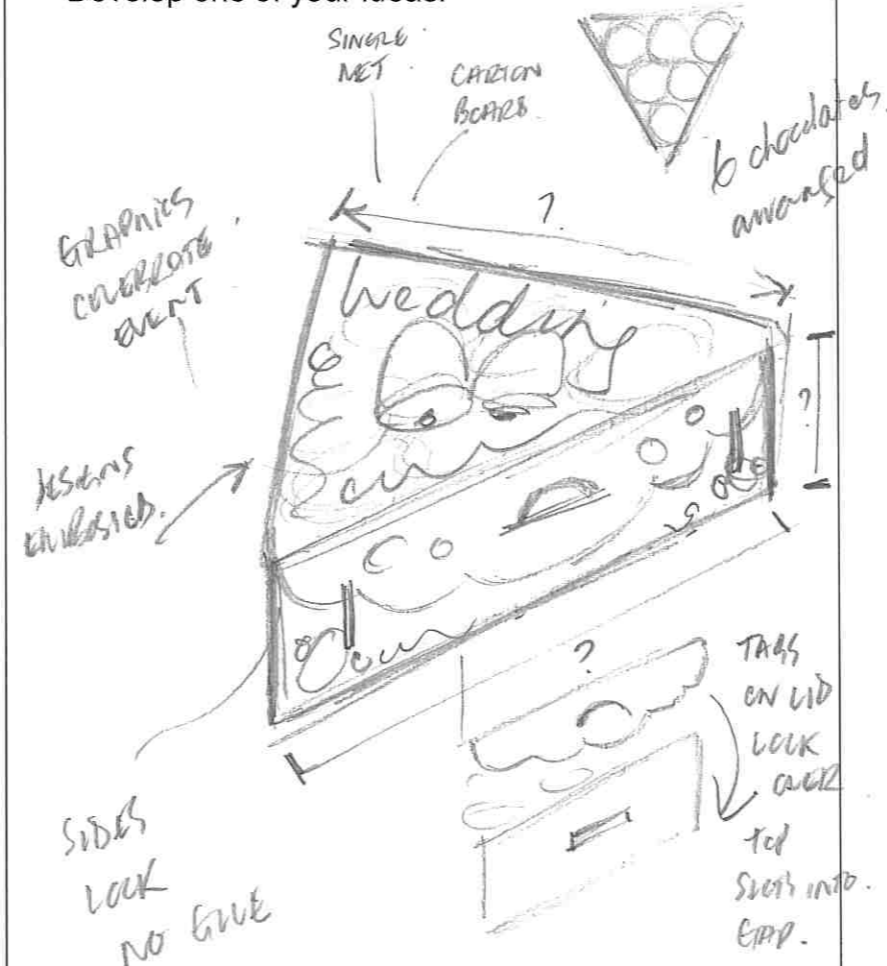
Draw free hand the net of your container.



Sketch ideas for your container.



Develop one of your ideas.



Draw a 3D view of your container



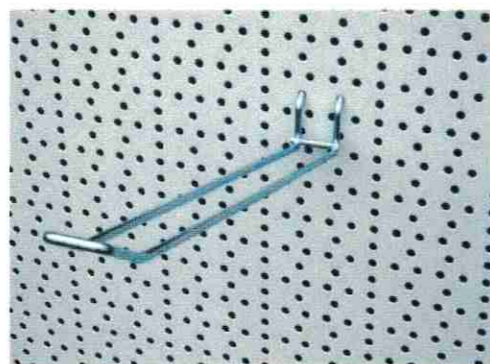
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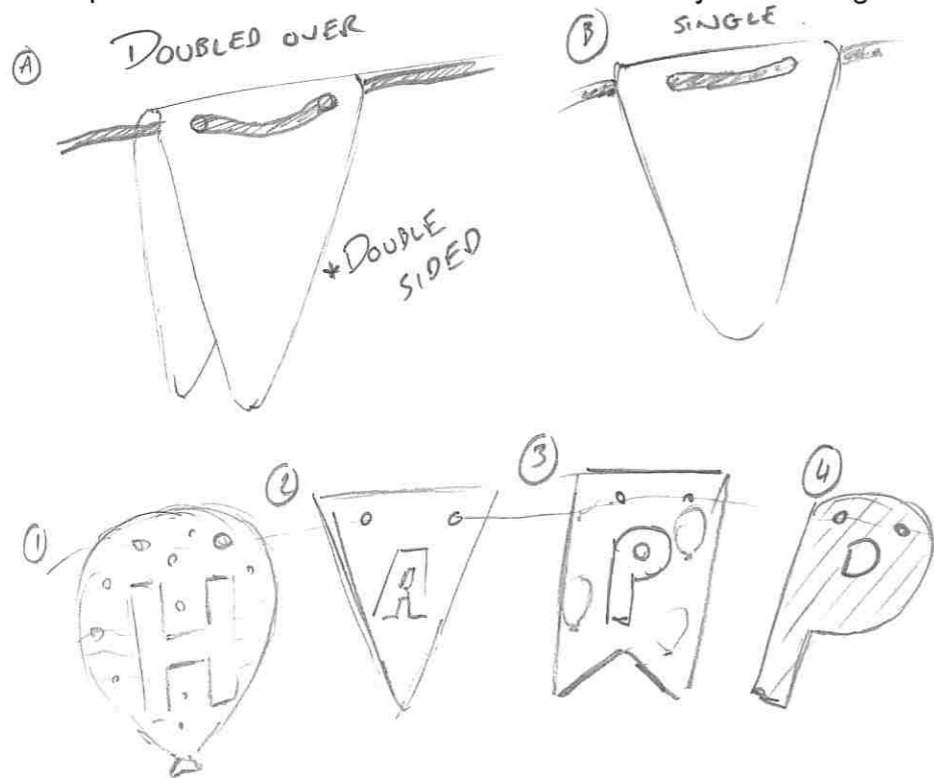
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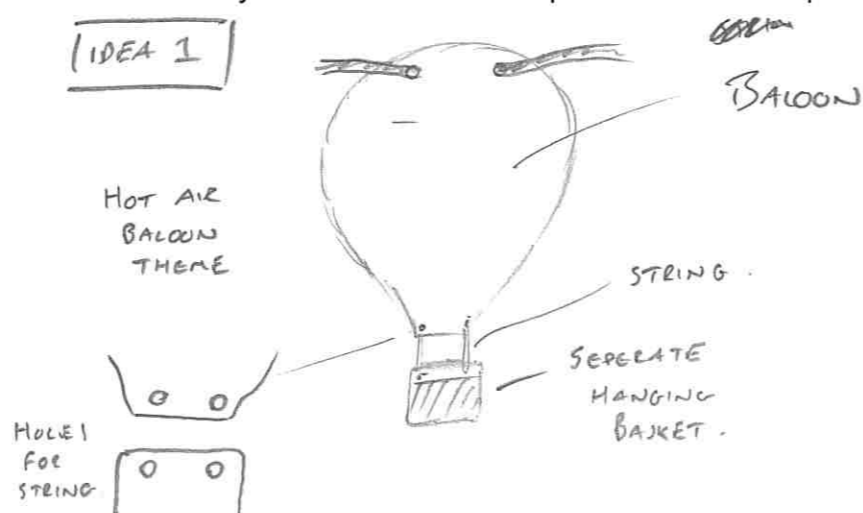
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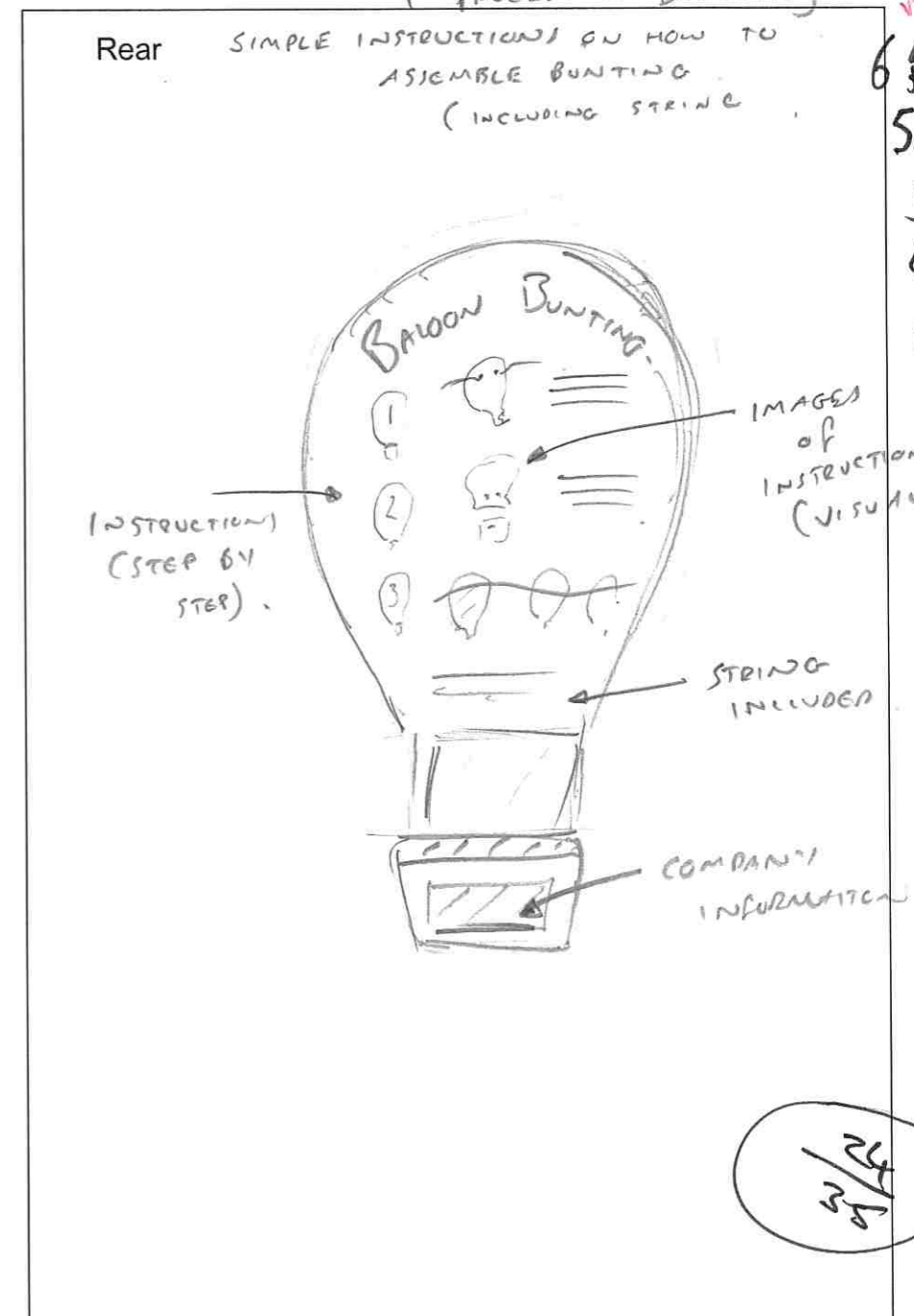
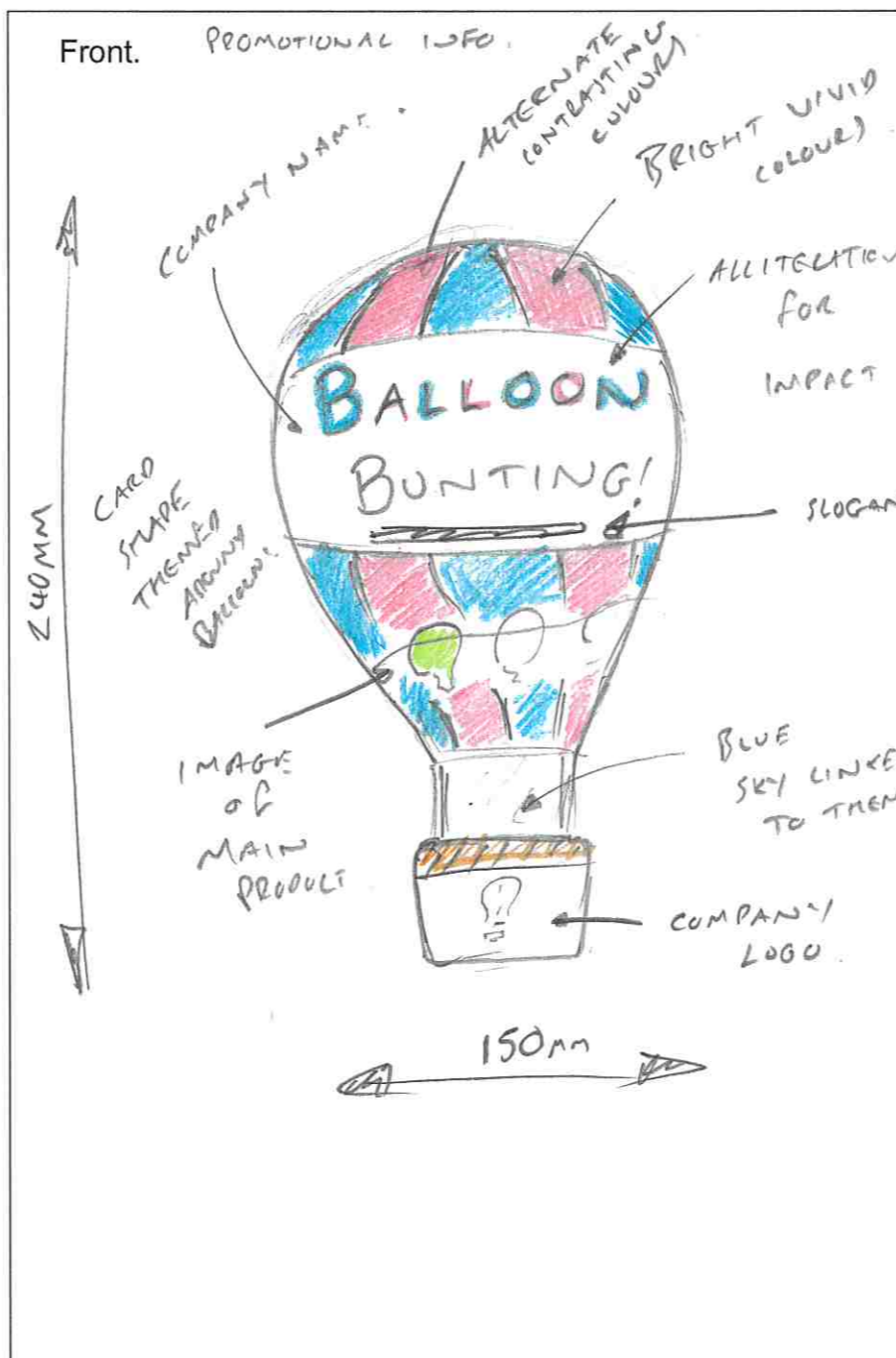
* EVALUATION AGAINST SPEC.

MY bunting is a suitable size and proportion to fit in a 250 x 160mm bag, the top and bottom parts of the balloon can be placed on top of one another. Promotional information has been added in simple steps on the rear of the information card.

It is suitable to be put together by the customer and items have been shown clearly.

SUITABLE MATERIAL - 250gsm white card
PROCESS - Die cutting

In the spaces below show what your ideas are for the front and rear of the card insert.



6
5
3
4
4
1

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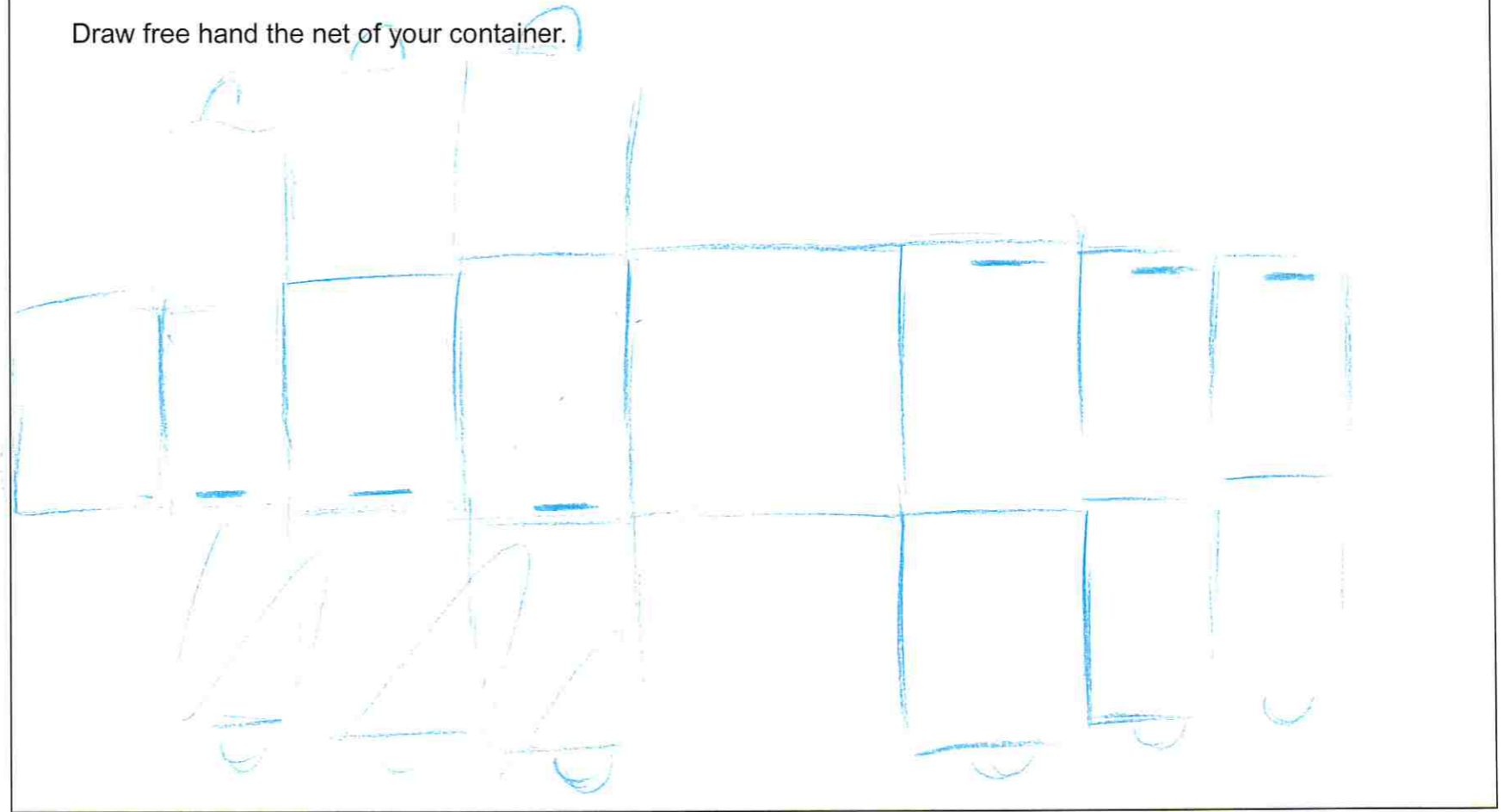
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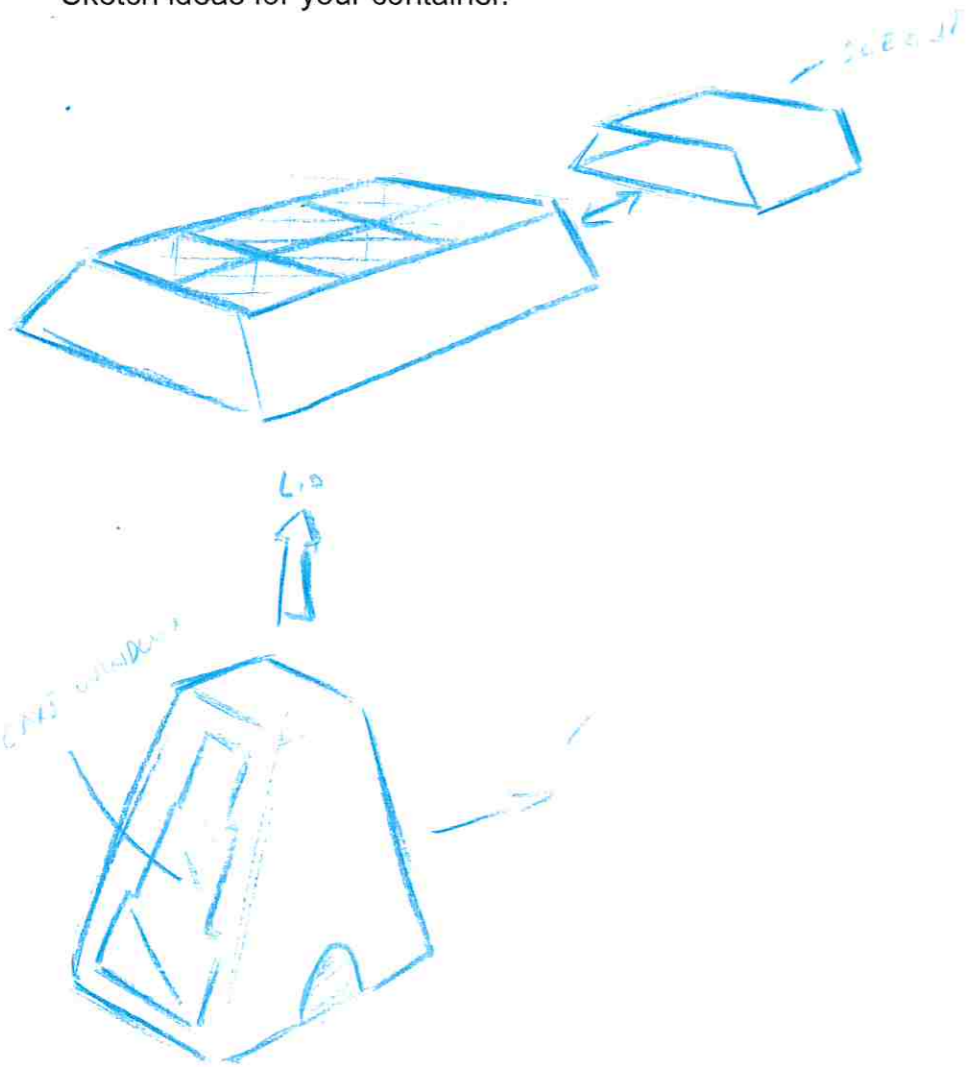
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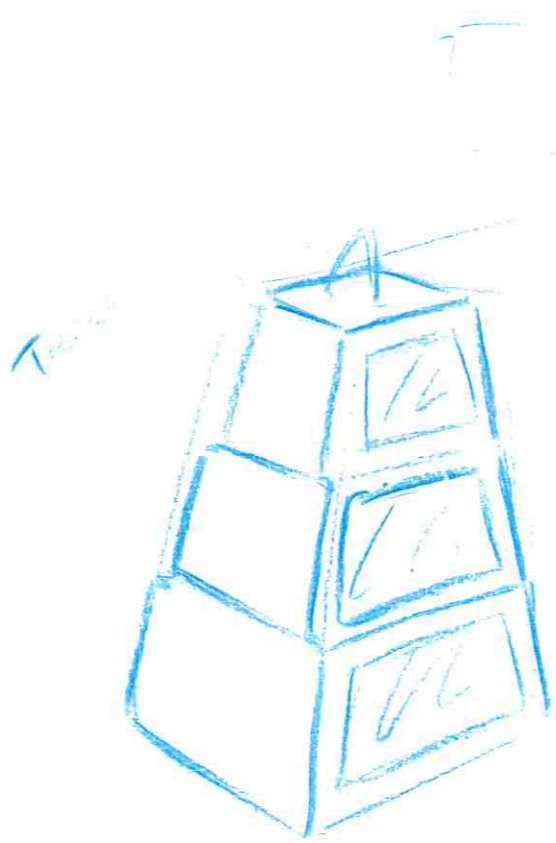
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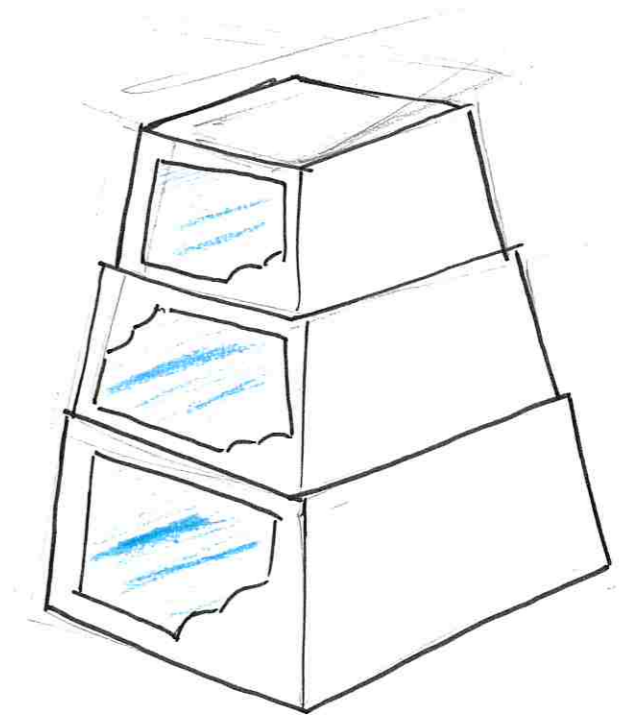
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2