

Crisis

Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

Below, draw a 3D view of your collection box adding notes and/or sketches to explain how it folds flat.

CONSTRUCTION

- RADIUS SLOT FOR COINS SO CARD DOES NOT RIP
- ENVELOPE BASE NO GLUE TO STOP COINS FROM FALLING OUT
- TUCK FOLDS TO HOLD IN FLAPS FOR THE TOP
- END INSIDE FLAP TO GLUE CORNER TO THE SIDE PANEL TO HOLD THE BOX TOGETHER. • BACK PANEL DOUBLED SO IT CAN BE PRINTED TO FRONT & BACK

MATERIALS

- WHITE CARD
- DOUBLE SIDED STICKY TAPE AS TO GLUE CORNER

MANUFACTURE

- THE NET WILL BE DIE CUT WITH A DIE CUTTER
- THE GRAPHICS WILL BE PRINTED ONTO THE CARD USING OFFSET LITHOGRAPHY

INSIDE FLAP GLUED TO SIDE PANEL.

Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
AESTHETICS	DESIGN MUST BE CREATIVE & EYE CATCHING. THE GRAPHICS MUST BE EASY TO READ WHICH CHARITY YOU ARE COLLECTING FOR
FUNCTION	MY DESIGN WILL NEED TO BE EASY TO CONSTRUCT. MUST BE ABLE TO SLOT COINS INTO IT OF DIFFERENT SIZES AND HOLD A REASONABLE AMOUNT OF COINS WITHOUT FALLING OUT.

In the space below draw the net for your collection box.

INSTRUCTIONS ON HOW TO MAKE BOX.

CARD RECYCLE LOGO

ENVELOPE BASE

COIN SLOT

TEXT TO EXPLAIN CHARITY

DOUBLE SIDED TAPE

Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

- MY BOX WILL COME FOLDED FLAT WITH ONE CORNER TAB WITH A PIECE OF DOUBLE SIDED TAPE TO REMOVE AND STICK THE CORNER
- BECAUSE IT CAN BE TRANSPORTED FLAT IN BOXES, IT CAN ALSO BE POSTED OUT & FIT THROUGH A LETTER BOX.
- MY DESIGN IS BRIGHTLY COLOURED TO BE EYE CATCHING, CLEARLY DISPLAY THE LOGO & INFORMATION ABOUT THE COMPANY.
- MY DESIGN HAS INSTRUCTIONS ON THE BACK TO MAKE IT EASY TO CONSTRUCT. THE COIN SIZE IS LARGER THAN A £2 COIN WITH A TOLERANCE OF 2mm EITHER SIDE SO IT WILL FIT COMFORTABLY THROUGH. MY DESIGN IS AN ENVELOPE BASE WHICH SHOULD