

# Crisis

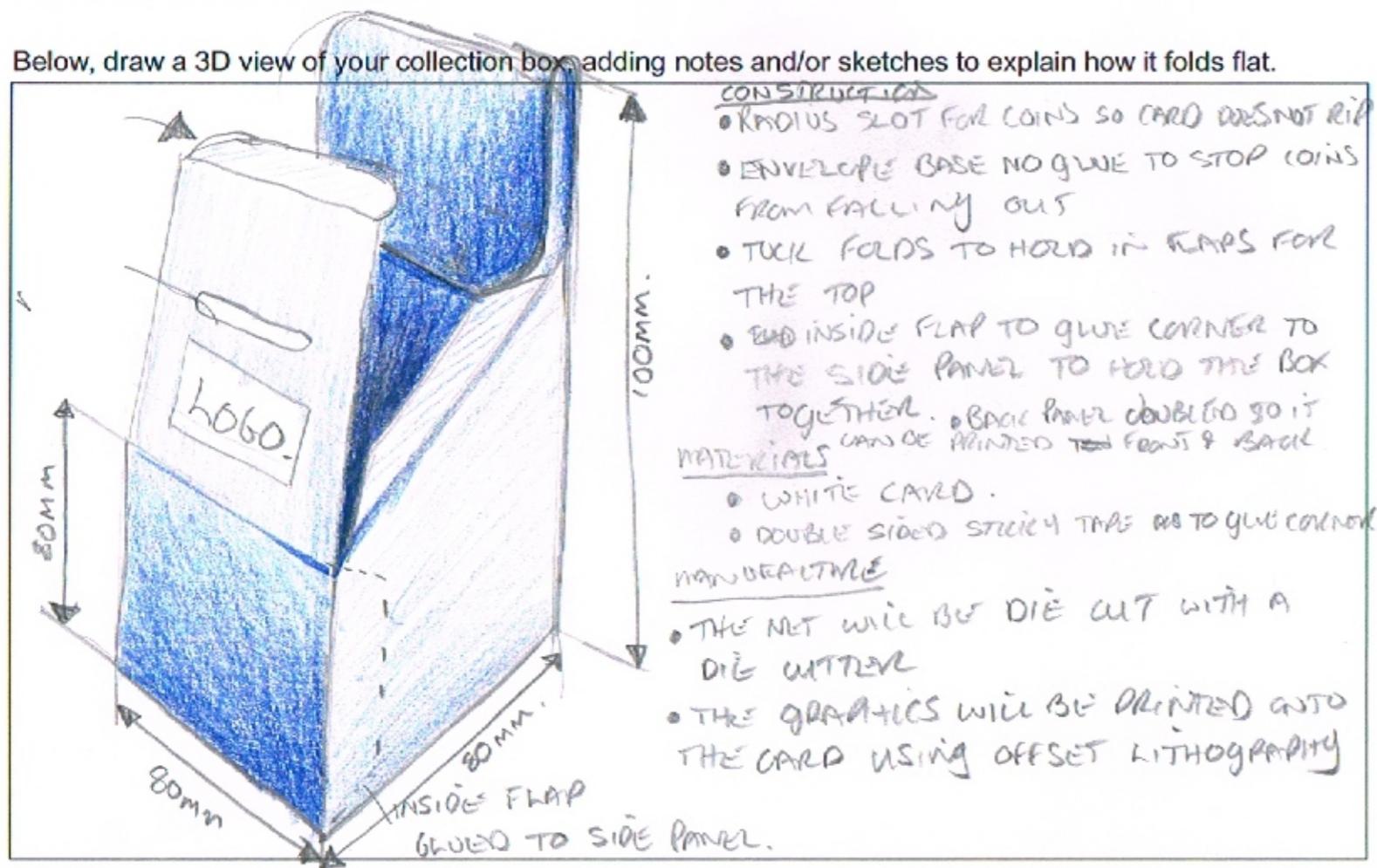
Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

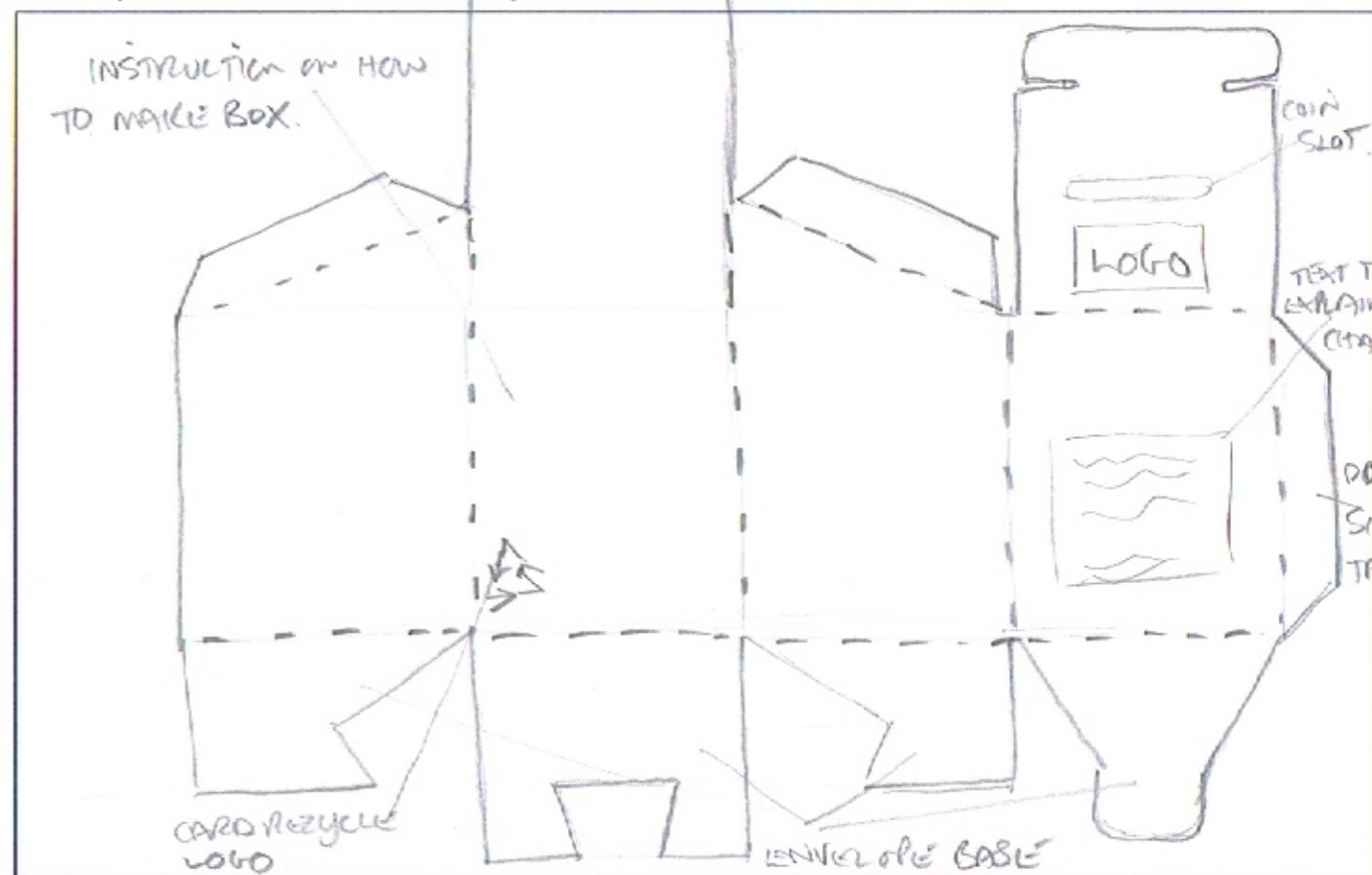
Below, draw a 3D view of your collection box adding notes and/or sketches to explain how it folds flat.



Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
AESTHETICS USING LOGO DESIGN	DESIGN MUST BE CREATIVE & EYE CATCHING. THE GRAPHICS MUST BE EASY TO READ without changing you are collecting for
FUNCTION	MY DESIGN WILL NEED TO BE EASY TO CONSTRUCT. MUST BE ABLE TO SLOT COINS INTO IT OF DIFFERENT SIZES AND HOLD A REASONABLE AMOUNT OF COINS WITHOUT FALLING OUT.

In the space below draw the net for your collection box.



Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

- MY BOX WILL COME FOLDED FLAT WITH ONE CORNER TAB WITH A PIECE OF DOUBLE SIDED TAPE TO REMAIN AND STICK THE CORNER DOWN.
- BECAUSE IT CAN BE TRANSPORTED FLAT IN BOXES, IT CAN ALSO BE POSTED OUT & FIT THROUGH A LETTERBOX.
- MY DESIGN IS BRILLIANT CONSIDERED TO BE EYE CATCHING, CLEARLY DISPLAY THE LOGO & INFORMATION ABOUT THE COMPANY.
- MY DESIGN HAS INSTRUCTIONS ON THE BACK TO MAKE IT EASY TO CONSTRUCT. THE COIN SIZE IS LARGER THAN A £2 COIN WITH A TOLERANCE OF 2MM. KITTED SIDE SO IT WILL FIT COMFORTABLY THROUGH. MY DESIGN IS AN ENVELOPE BASE WHICH SHOULD