

Crisis

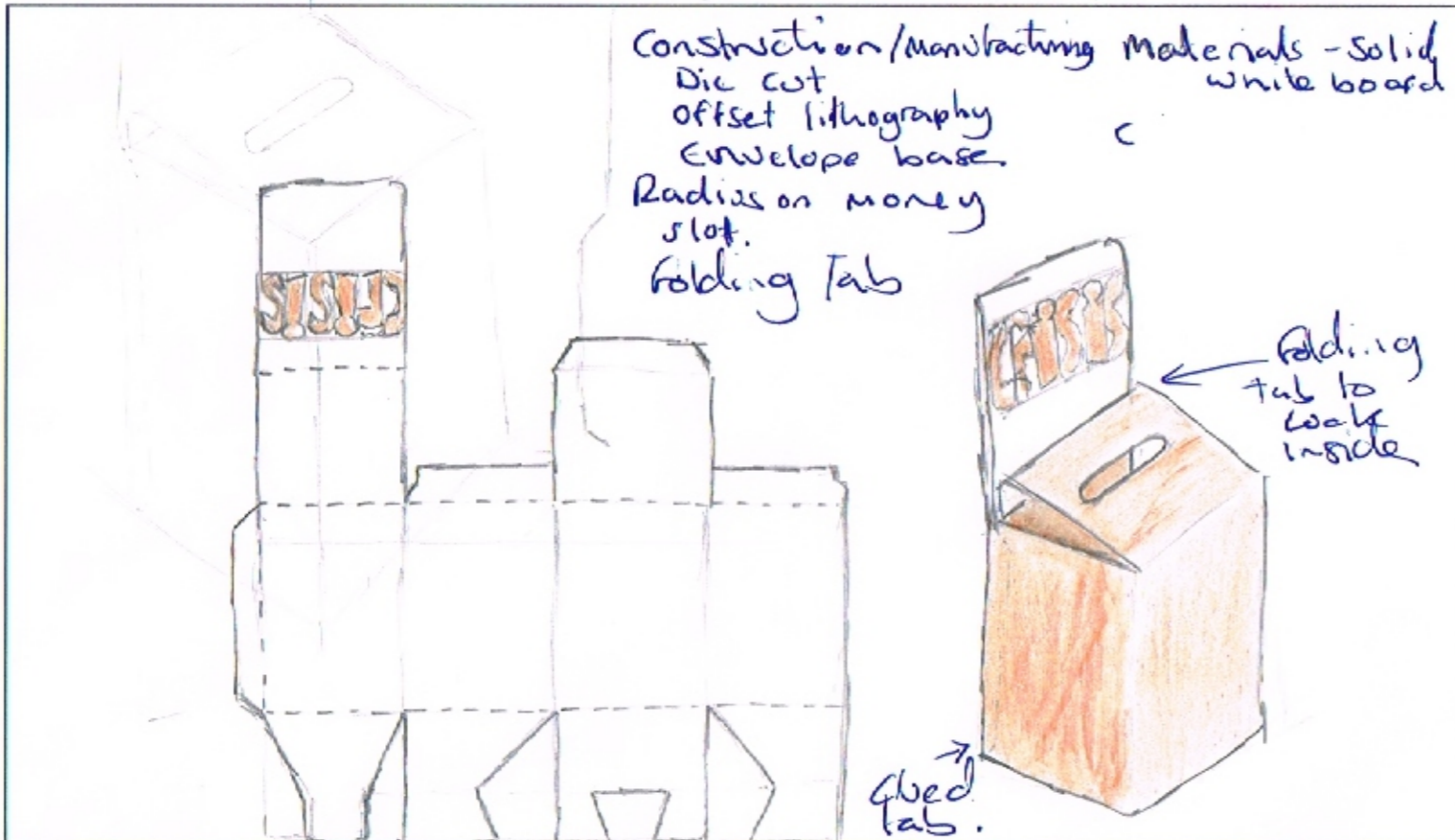
Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

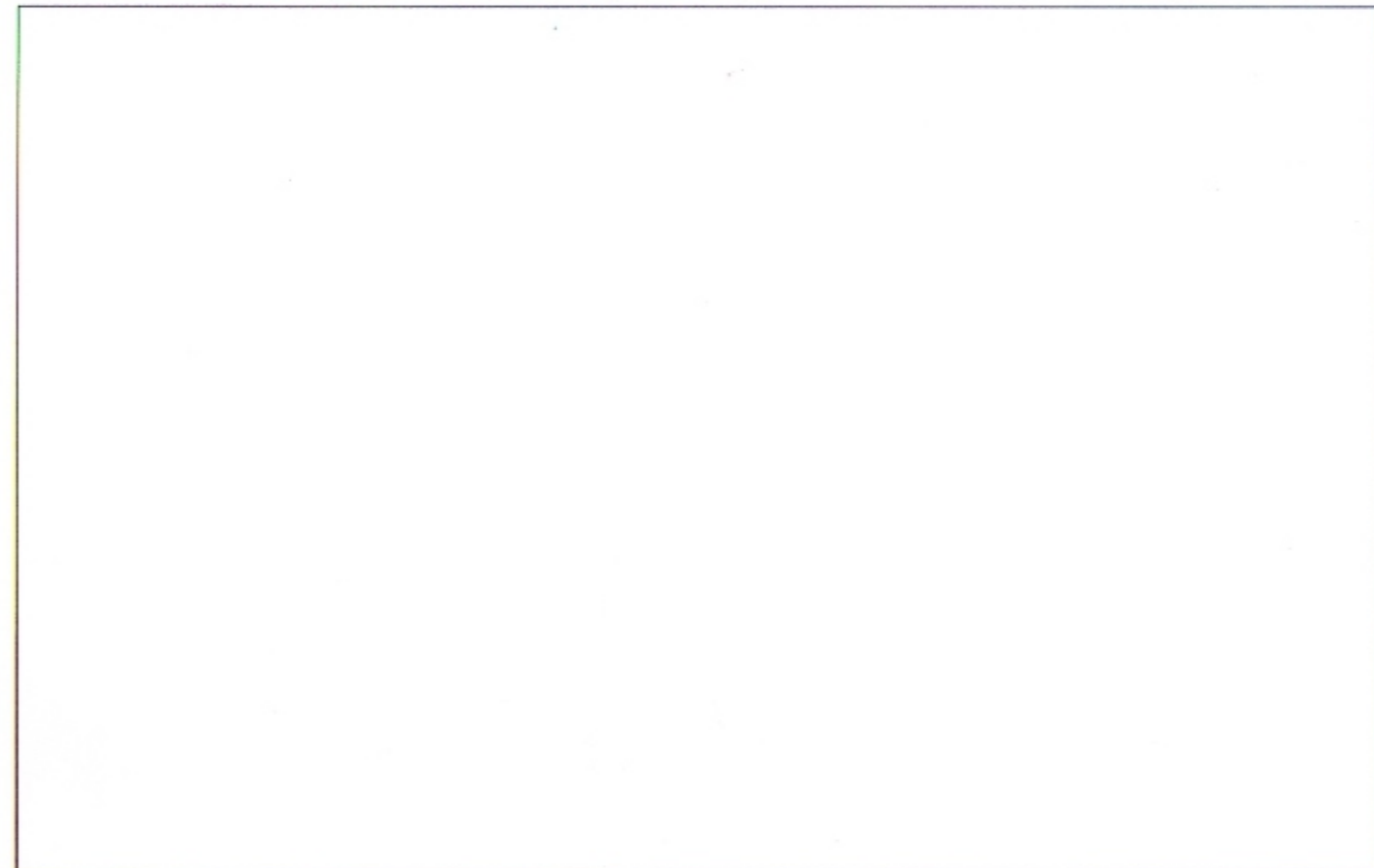
Below, draw a 3D view of your collection box, adding notes and/or sketches to explain how it folds flat.



Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
The Money slot must have a radius on the edges	This will make the slot have more strength and therefore make the product more durable
The box must be able to fit into a standard A4 envelope	This will sure be able to be posted up in an A4 set standard envelope size.

In the space below draw the net for your collection box.



Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

The box is able to fold flat by using the envelope base method, this is used in commercial printing and die cutting therefore suits commercial production. The money slot has a radius at both ends, this will make the product last longer and increase in the strength on the hole slot. The money box is able to be printed on to an A4 piece of solid white board and cut using the die cutter. This will be able to fit into an A4 envelope.