

Crisis

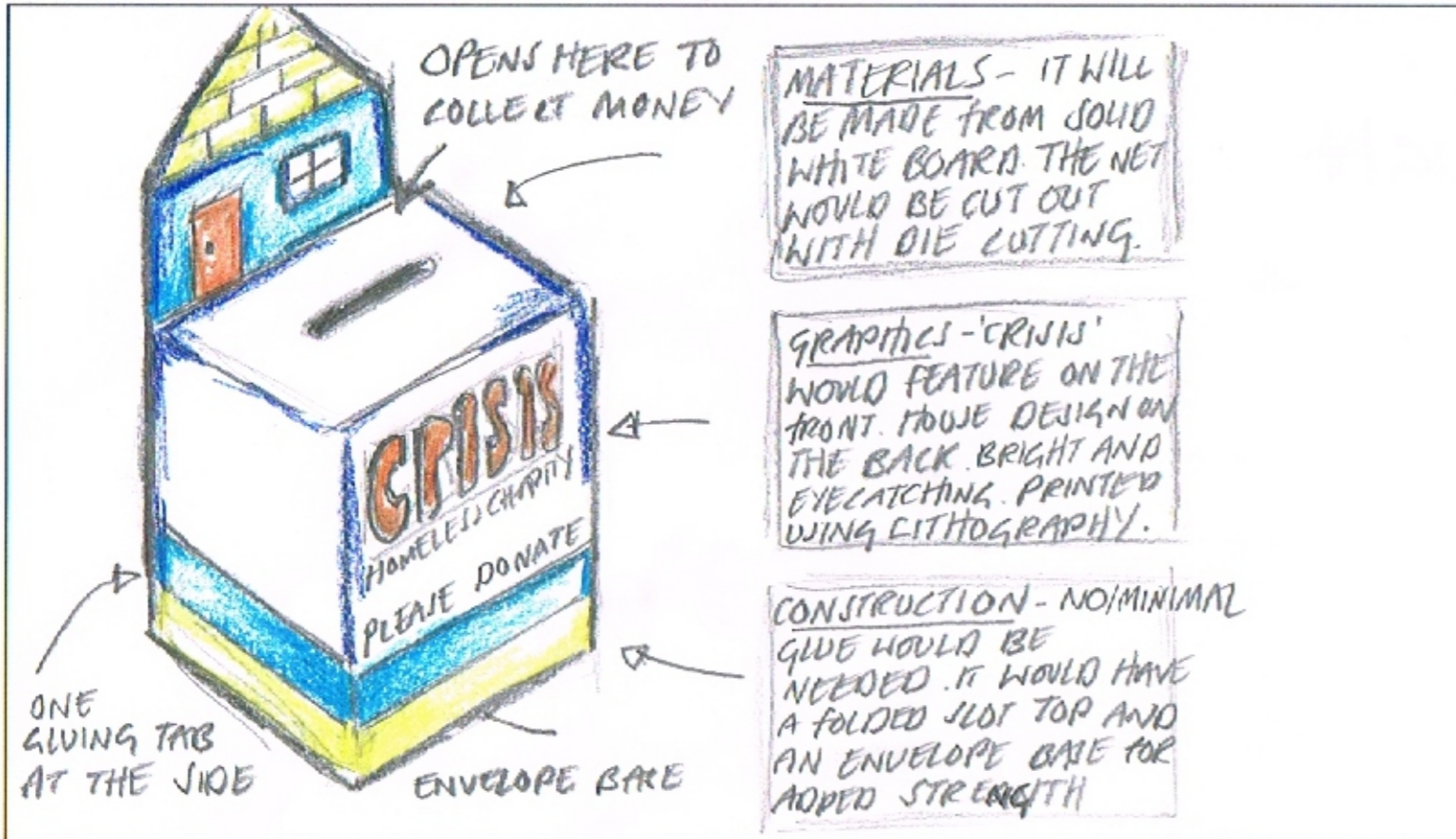
Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

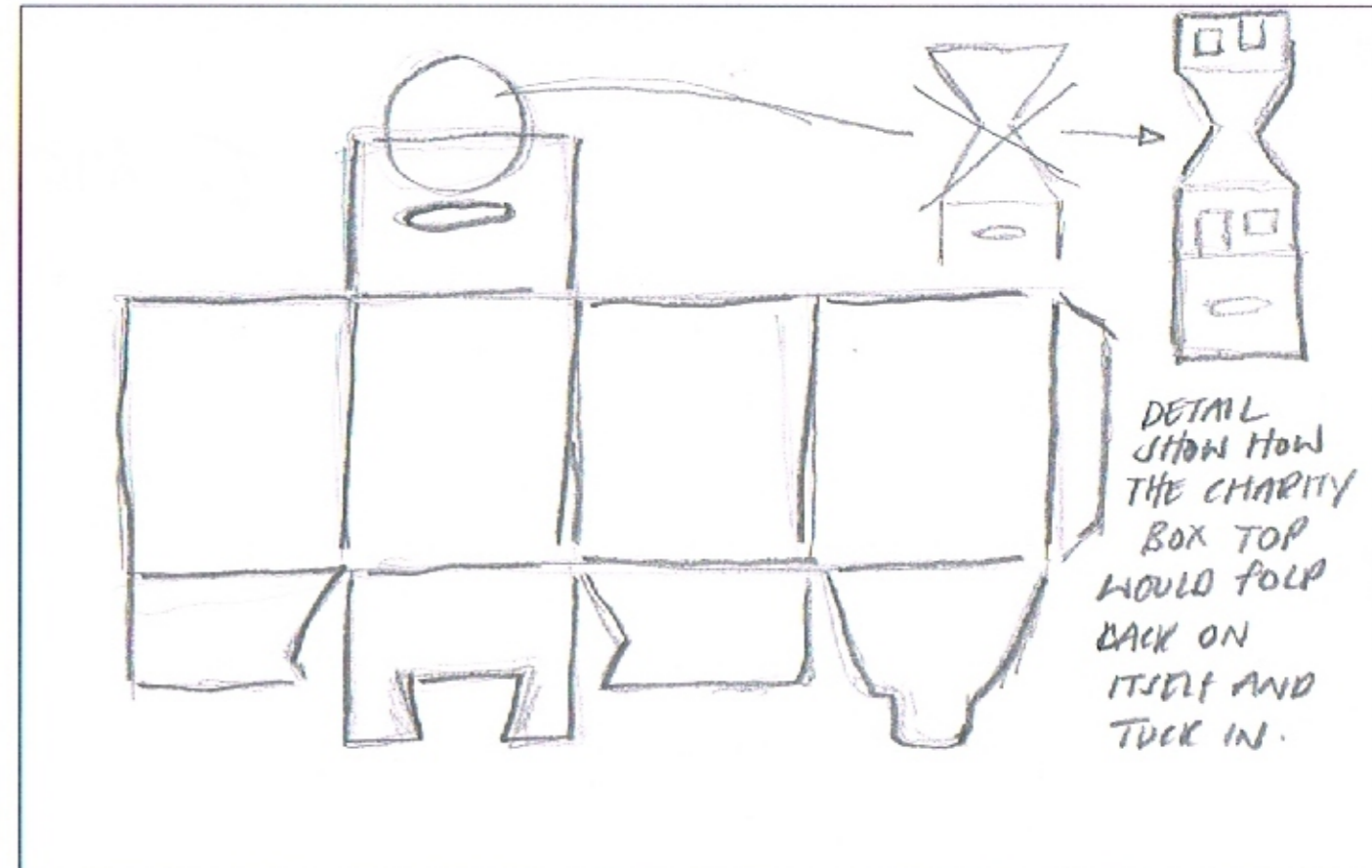
Below, draw a 3D view of your collection box, adding notes and/or sketches to explain how it folds flat.



Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
THE BOX MUST STAND OUT - BE EYE-CATCHING.	THIS WILL CATCH PEOPLES ATTENTION. DISPLAY CLEARLY THE CHARITY IT IS COLLECTING FOR
BE STRONG/DURABLE	TO BE STURDY ENOUGH TO HOLD COINS WITHOUT BREAKING OR TEARING.

In the space below draw the net for your collection box.



Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

- FOLD FLAT - THE BOX IS MADE FROM ONE PIECE OF SOLID WHITE BOARD. IT IS CONSTRUCTED WHEN NEEDED.
- STAND OUT/EYECATCHING - 'HOUSE' DESIGN TO TIE IN WITH CHARITY. BRIGHT COLOURS SO IT STANDS OUT
- STRONG/DURABLE - MADE WITH SOLID WHITE BOARD. ENVELOPE BASE TO HOLD THE MONEY IN SAFELY