

Crisis

Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

Below, draw a 3D view of your collection box, adding notes and/or sketches to explain how it folds flat.

- materials - solid white board.
- printed - offset lithography
- die cut net
 - cut with sharp blades
 - creased with blunt blades to fold.
- envelope bottom (no glueing required)
 - unfolds to flat pack.

glue flap can remain glued, locking tabs envelope bottom can open to fold box flat.

Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
The box must show the charity logo	This will help to promote the charity + ensure people donate + raise the profile of charity
The box must be made of card	It is a relatively cheap material, therefore any savings will be passed onto the charity. It is easy to print onto to add surface graphics.

In the space below draw the net for your collection box.

Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

- The box can easily fold flat by unfolding ~~the~~ slit lock tabs and envelope bottom.
- Charity logo is clearly visible
- Box is made of solid white board.