



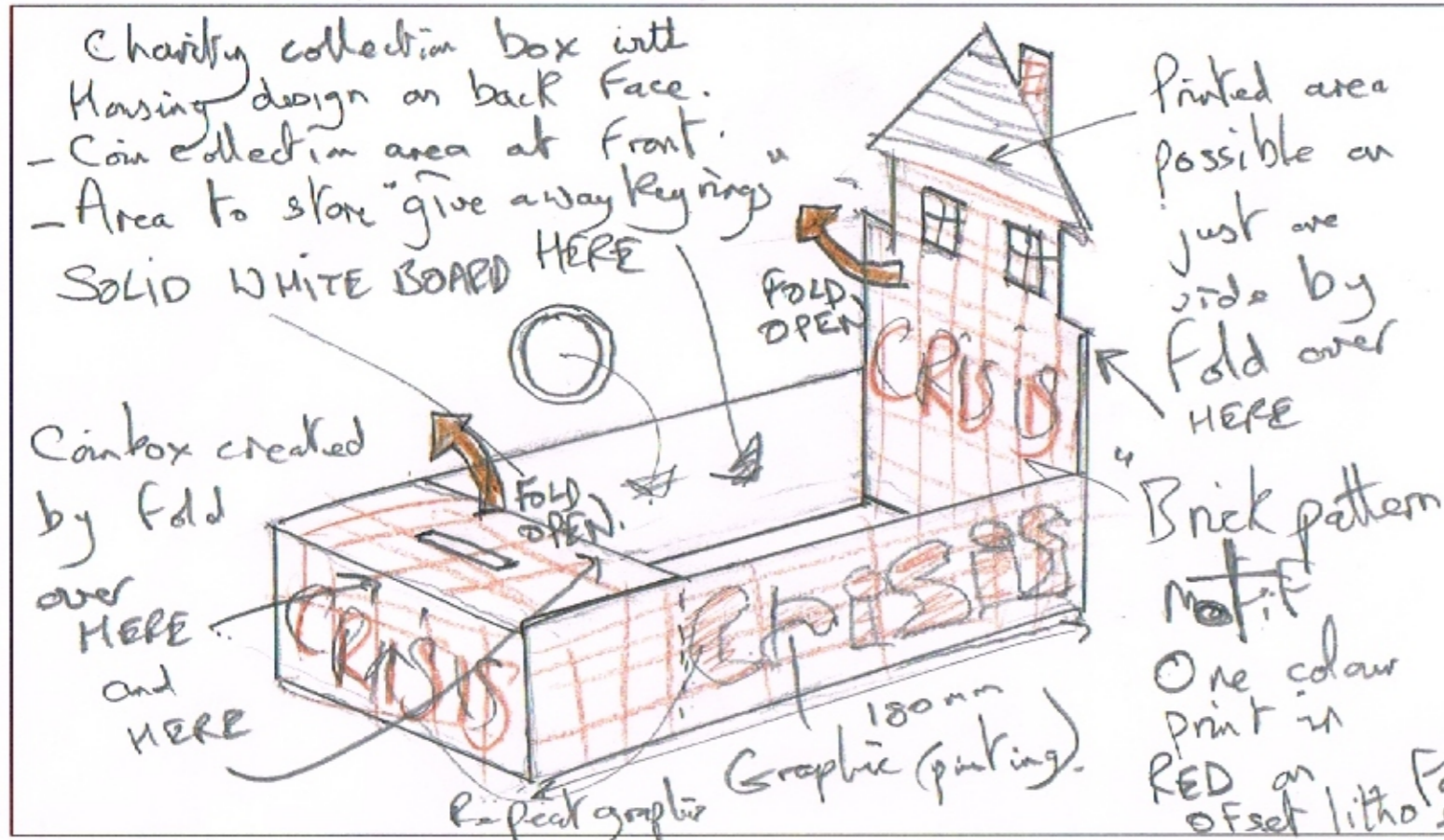
Crisis is a national charity for single homeless people. They want to raise their profile by posting cardboard collecting boxes into every home in the UK.

You are asked to design a card collecting box which will help to raise their profile. The box must be capable of folding flat for easy storage.

Marks will be awarded for:

- A creative solution which clearly promotes the charity
- Details of materials and construction
- Surface graphics and use of colour
- Details of how the box will fold flat

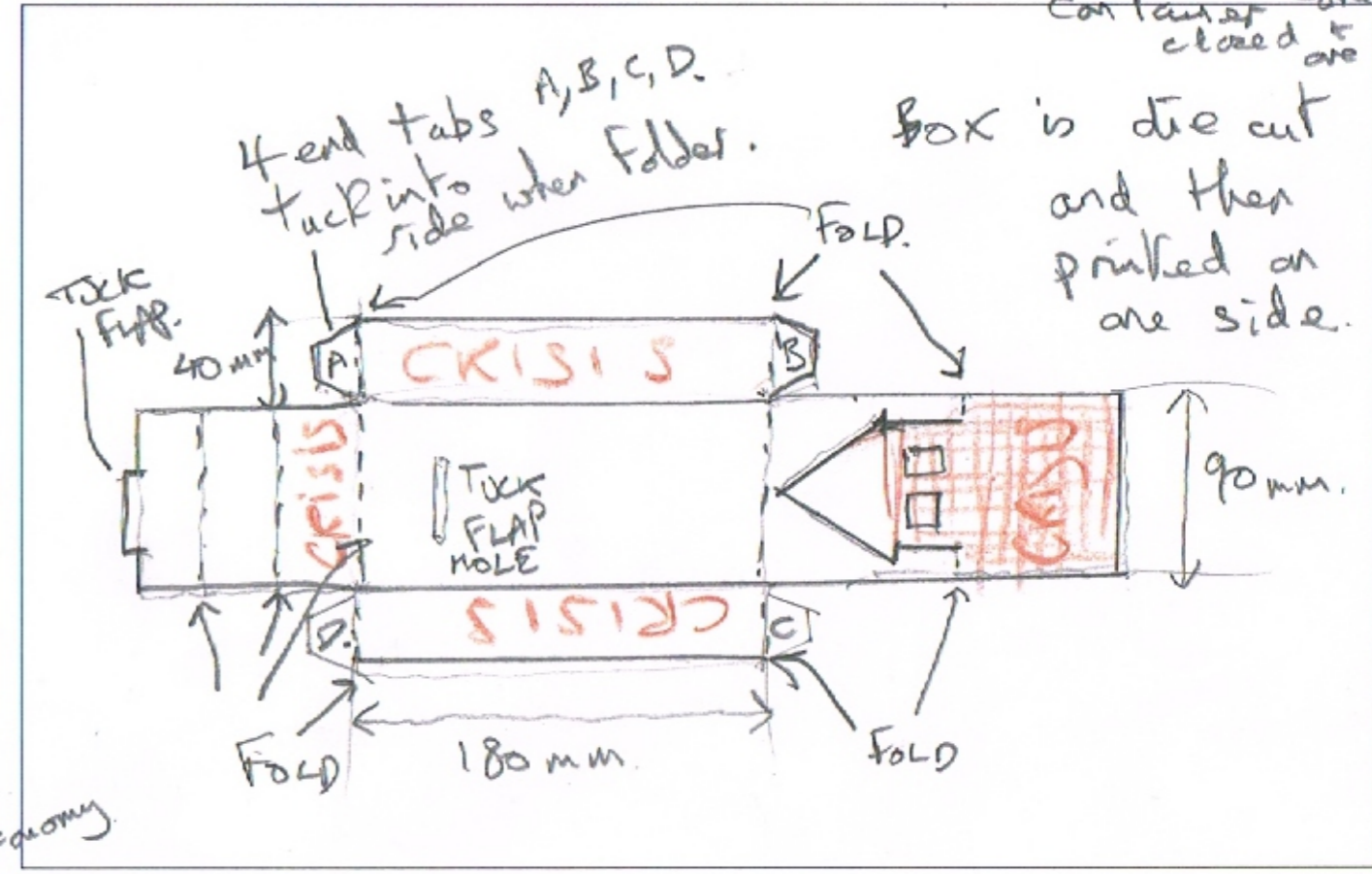
Below, draw a 3D view of your collection box, adding notes and/or sketches to explain how it folds flat.



Complete the table showing important criteria for your collection box and give your reasons. An example has been provided.

Design criteria	Reasons
The box must fold flat	This will reduce storage space and make it easier to transport the boxes from the printers to the charity
Function.	Collect coins + display give away keyrings.
Economics - One colour	to make it cheap.
Aesthetics	- Housing theme that makes the whole box a 3D house effect.
Construction = sturdy	- One colour litho effect.

Slide white board - Flat pack - fold out into box can't be closed



Using the design criteria above to assist you, evaluate your design proposal as to its effectiveness as a collection box as well as a promotional product

This is a well designed box in an appropriate style. Easy access can be had to the coin box, which is very sturdy in order to hold coins, due to the "wrap around" effect. It will easily fold flat for transportation. It will be cheap to produce because - it is only "one colour offset litho". The fold over back board makes it particularly eye catching.